

Director, Stakeholder Engagement and Influence

Position Description

Strategic Policy

Location TBC, Senior Manager 2

	<p>About ONRSR</p> <p>The Office of the National Rail Safety Regulator (ONRSR) plays an integral role in keeping Australians safe across the nation's vast and varied rail networks. Headquartered in Adelaide, and with offices around the country, ONRSR is an independent regulatory authority that encourages safe rail operations, enforces national compliance with the <i>Rail Safety National Law</i>, and promotes and improves rail safety throughout Australia.</p> <p>Our People</p> <p>At ONRSR we aim to enhance and promote rail safety nationally through effective risk-based regulation. To achieve that, we need people with the vision to contribute to the safety of Australia's railways – people who are professional, whose values align with ONRSR's values of independence, respect, integrity, diligence and excellence. People motivated by the opportunity to improve rail safety and by the benefits this delivers to the Australian community.</p> <p>Our purpose</p> <p>Safe railways for Australia</p>
	<p>The Role – Your impact and contribution</p> <p>The Director, Stakeholder Engagement and Influence plays a critical role in achieving the ONRSR vision of safe railways for Australia by leading the development and delivery of the ONRSR's stakeholder engagement & influence framework. The Director determines the most effective ways to design, develop and deliver ONRSR's safety education and information programs and creates and maintains a comprehensive stakeholder engagement plan for key rail safety issues and priorities. The Director also leads the establishment and maintenance of partnerships with key stakeholders and positions ONRSR as a leader of safety improvement within the rail industry.</p> <p>Through effective stakeholder engagement and influence you will assist the ONRSR to achieve its objectives and priorities for rail safety improvements while enhancing its reputation as a credible source of safety advice and information.</p>
	<p>Key Relationships</p> <p>Reports to: Chief Executive</p> <p>Internal: Executive team, Senior Managers</p> <p>External: Government Representatives, Rail Transport Operators, Transport/Industry associations and unions, media outlets and general public</p>
	<p>Your Responsibilities</p> <p>Activities</p>



Combining your demonstrated experience and knowledge of stakeholder engagement and passion for safety improvement you will:

- Lead the design and implementation of a comprehensive stakeholder engagement and influence framework to support achievement of the ONRSR strategic directions and priorities including for example:
 - Providing expert advice and direction to the ONRSR communication strategy including leading the development and management of a suite of communication products utilising a range of media and digital channels.
 - Establish a program of forums for effective engagement with the rail industry and its sectors.
 - Create a calendar of opportunities/events to engage with stakeholders throughout the year.
- Lead development and delivery of stakeholder engagement plans and strategies that support ONRSR's Safety Strategy including providing advice to the Chief Executive and Executive team on partnerships with key stakeholders that will support delivery of the ONRSR objectives and priorities.
- Establish and maintain those partnerships and represent ONRSR on external forums and initiatives and/or nominate representation on external forums to an appropriate ONRSR subject matter expert.
- Lead the implementation of stakeholder engagement feedback programs to drive improvements in ONRSR practice and to inform national priority safety issues.
- Lead development and delivery of educational and informational awareness programs for key rail safety issues and priorities that support the rail industry to comply with Rail Safety National Law and to improve safety management.
- Provide expert advice and direction to the Chief Executive/Regulator on responses to issue or crisis management including how to present matters via communication channels and media management.
- Provide expert advice and liaise with ministerial offices and departmental representation regarding the development of ministerial responses, briefings or the release of ONRSR safety material.
- Collaborate with the Chief Executive/Regulator in leading the preparation and production of the ONRSR Annual Report and supporting strategic corporate artefacts.



What you Bring – Key Competencies

Key to success in this role is that you have:

- Substantial experience in senior leadership roles required to liaise with diverse stakeholders.
- Effective influencing and negotiation skills for the purpose of working towards mutually beneficial outcomes, resolving complex matters, gaining stakeholder support, and/or minimise organisational risks.
- Substantial experience developing and implementing comprehensive communication and education/information strategies across traditional and digital channels.
- Experience developing and implementing successful targeted stakeholder engagement programs.

- Solid understanding of public relations, online communication, social media, and multi-media platforms.
- Highly developed communication, liaison and interpersonal skills that reflect significant capacity to build and manage partnerships to achieve shared objectives.
- Demonstrated ability to establish supporting systems and process that facilitate collaboration, information sharing, communication, and learning.
- Exceptional planning, coordination, organisation, and time management skills to meet deadlines.

Helpful qualifications and experience

To perform this role successfully, it is expected that you have had more than 5 years' experience leading at senior level and the capacity to share knowledge and provide coaching and mentoring for staff.

Formal qualifications or demonstrated, relevant equivalent professional experience in stakeholder engagement and/or communications would also be considered favourably.

Your compliance

As a regulator, it is important that we are all on the same page when it comes to safety and risk management and everyone at ONRSR is responsible to actively supporting this aspect of our role to promote a positive and safe culture. ONRSR has a zero tolerance to the use of alcohol and non-prescription drugs for all workers while undertaking ONRSR work. This includes workers recalled to duty unexpectedly who should decline to work if doing so puts them in breach of the Drug and Alcohol Policy.

Other items of note

On occasions, this role will require you to work outside of normal business hours, on weekends and public holidays. There is a requirement to travel which may include short stays in ONRSR interstate offices. If you would like more information about how ONRSR regulates please read the [ONRSR Way 2020](#).

Privacy Notification

ONRSR requires personal information and documents relevant to your employment. The collection and handling of this information will be consistent with the requirements of relevant privacy laws.

Our Commitment to you and your Commitment to ONRSR



ONRSR is genuinely committed to investing in the capability of its staff and is proud of its structured Regulatory Officer training program that will support Regulatory Officers in learning the *ONRSR Way* to rail safety compliance in a supportive environment. Opportunities to learn key skills in both a classroom and infield setting are made available through the delivery of our training program and advancing your skills and knowledge in these areas is also available within this program. The success of this program also relies on your engagement and willingness to coach and mentor staff.

ONRSR expects its people to contribute to the efficient and effective functioning of the organisation to meet ONRSR and team strategic goals. This includes actively participating in the Performance Development and Review process; demonstrating appropriate and professional behaviours in accordance with the Code of Conduct and values; providing assistance to team members if required; and undertaking other key responsibilities or activities as directed.

I have read and understood the requirements of the position and agree to carry out the key responsibilities to the best of my ability.

I understand that I may be required to perform other duties from time to time to fulfill the position requirements.